

COLOUR THEORY

Feedback colour theory:

TYPOGRAPHY

Feedback typography:

SELECTING LOGOTYPE (COMPLETE)

Please indicate your TOP TWO choices in the mocks provided, using the numbers allocated to each design:

LOGOTYPE 1

LOGOTYPE 6

Feedback logotype:

LOGOTYPE 2

LOGOTYPE 7

LOGOTYPE 3

LOGOTYPE 8

LOGOTYPE 4

LOGOTYPE 9

LOGOTYPE 5

IDENTITY MARK

FEEDBACK ON IDENTITY MARKS:

(note: you do NOT need to pick between them)

Free line illustrations:

“Curly” brackets:

GENERAL FEEDBACK

SEND FEEDBACK TO: HELLOMAHLIE@GMAIL.COM